

### **INVESTOR PRESENTATION**

**April 2016** 



# Agenda

Company Background

**Industry Outlook** 

**Business Lines** 

Company Financials

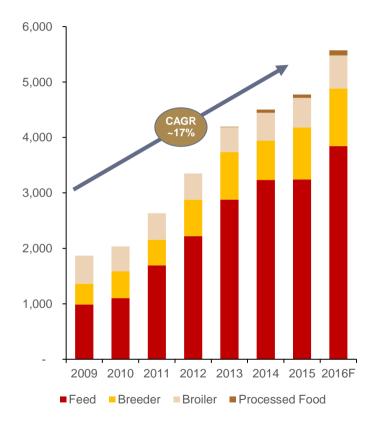


### **COMPANY BACKGROUND**



### **Introduction to Malindo**

- Established in 1997, Malindo is a fully integrated poultry producer with 4 main divisions – Feed, Breeder, Broiler & Processed Food. Malindo was listed on the Indonesia Stock Exchange in 2006 and has a IDR 2.9 tn market cap<sup>(1)</sup>
- Successful management team with 40+ years of industry experience in SE Asia
- In 2015, EBITDA was IDR 376 bn (7.8% margin) an improvement of 154% from 2014 EBITDA of IDR 148 bn (3.3% margin)
- Above industry sales growth of ~19% CAGR<sup>(2)</sup> from 2009-14. Despite slower economic activity in 2015, Malindo's revenue still grew by 6.1% and with a projected growth of 13% - 18% in 2016
- Continued growth trajectory, including branded food line – supported by projected chicken consumption CAGR of 8% - 10% until 2018
- In November 2015, Malindo completed a Rights Issue exercise (on the basis of 1 new for every 4 existing) raising IDR 537 bn. Proceeds were used to strengthen the balance sheet [ Debt/Equity (gross) @ 31/12/15: 1.3x vs 2.3x (pre-Rights) ]





# **Key Financial Highlights**

# Attractive, Fast Growing Industry

- Fast industry growth at c.15% CAGR from 2012 2022, driven by rising incomes<sup>(1)</sup>
- Amongst the lowest consumption in SE Asia at 10 kg vs. Malaysia at 38 kg<sup>(2)</sup>
- The preferred protein due to its cultural & religious fit and affordability
- GDP growth 2016: 5.2% 5.8% (forecast) 2015 : 4.8%; stable political environment. improved government spending & lower bank lending rates

# Top-3 Integrated Player

- Vertically integrated player with 7-8% market share<sup>(3)</sup>
- Strong position in feed (c. 70% of total revenues) with growing branded consumer food products (brand names : "SunnyGold" & "Ciki Wiki")
- Reputation as high quality producer, solid track record with diverse customer base

### Secured Capex Budget, Expanding Footprint

- Capex plan in place to sustain a 10% 15% annual revenue growth in the medium term
- Increased footprint with new facilities throughout Indonesia projected over the next 2-3 years to fully capitalize on economic recovery
- Further scale anticipated to increase EBITDA margin in 2-3 years

# Quality Management & Governance

- The founding shareholder has 40+ years of industry experience in SE Asia
- Professional managers, independent board, best-in-class policies
- Historical dividend payout ratio in the range of 15-30% of net income

Notes: (1) IMF,FAO

(2) USDA, Worldbank(3) Company research

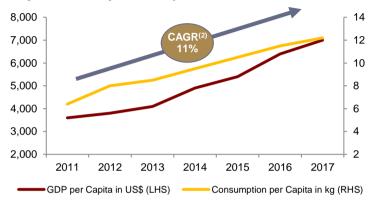


### 2016 Outlook

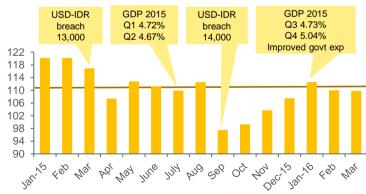
#### Expected DOC ASP improvement in 2016

- Government initiatives on GPS imports (stable or lower numbers vs 2015) & 6 million PS culling program (3 million culled up to December 2015)
   [ DOC ASP: Q1'16 Rp3,000 Rp5,600
   Q4'15: Rp4,100 Q3'15: Rp4,000 Q2'15: Rp3,800
   Q1'15: Rp3,500 ]
- Consumer demand projected to improve with strong support by macro conditions:
  - GDP growth: 2016F 5.2% 5.8% (2015 c. 4.8%)
  - Consumer confidence expected to improve supported by quicker government spending and implementation of economic packages
  - Minimum wages hike of 13%<sup>(1)</sup> in 2016
  - Expected stable or lower energy prices
- Feed volume growth contributed by higher utilisation rates in Semarang and Makassar
- Feed margin to benefit from increase in Feed ASP (c.Rp250/kg) in December 2015
   [Feed prices: Q1'16 - Rp2,400 - Rp6,400, FY2014 - Rp6,200, FY2013 - Rp5,700]
- Projected processed food volume increase
  - Supported by projected economic recovery & improved consumer spending
  - Continued focus on marketing in 2016 & 2017

#### **Projected Poultry Consumption**

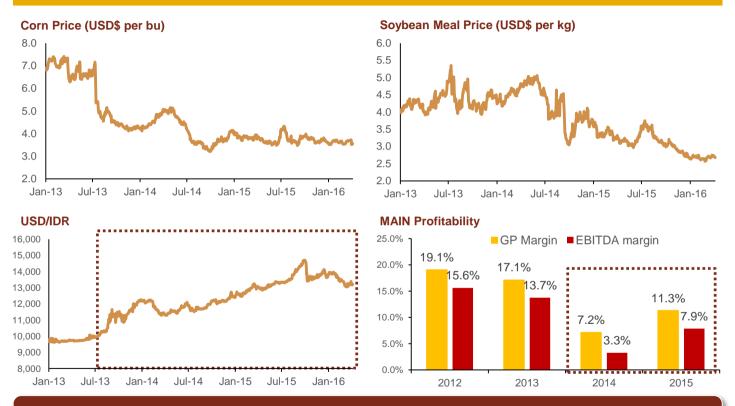


#### **Consumer Confidence Index since November 2014**





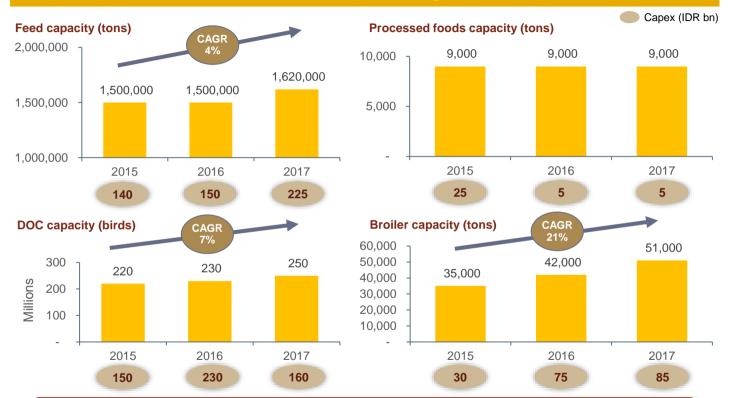
### Impact of volatility in FX & Prices of Raw Materials



2015 margins were still affected by the high volatility in USD/IDR (since 2H 2013) and low DOC prices. Margin recovery expected to continue in 2016 with stable raw material prices and higher Feed & DOC prices.

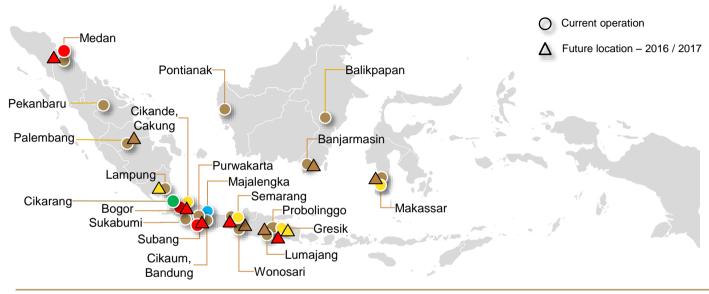


### Capex plans 2016 – 2017 : Expanding our footprint



Projected Capex of IDR 460 bn in 2016 and IDR 475 bn in 2017 (2015E c. IDR 345 bn) will enable Malindo to capture increased demand as the general economy & market recovers

# **Strategic and Diverse locations**



Legends	Division	2015 Annual Capacity	Additional Capacity	Locations
	Feedmill	1,500,000 MT *	120,000 MT*	Cakung, Cikande, Gresik, Semarang, Makassar, Lampung
	GPS Breeding	3.2 mn DOCs	=	Majalengka
	PS Breeding	220 mn DOCs	30 mn DOCs	Medan, Lampung, Subang, Bogor, Sukabumi, Cikaum, Bandung, Purwakarta, Wonosari, Probolinggo, Lumajang, Pontianak, Banjarmasin, Makassar
	Broiler	30 mn kg	16 mn kg	Medan, Subang, Bogor
	Food Processing	9,000 MT	-	Cikarang

<sup>\*</sup> based on mixed capacity

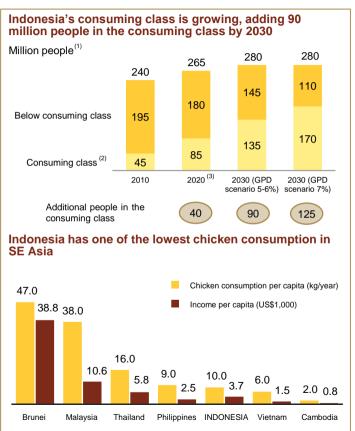
SunnyGold

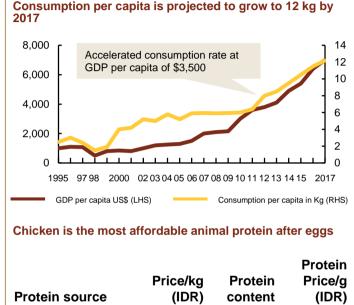


# INDUSTRY OUTLOOK



### Fast-growing industry driven by rising incomes





23.500

35.000

25.000

190.000

167,500

Notes: (1) Rounded to the nearest five million; (2) Consuming class defined as individuals with an annual net income of above \$ 3,600 at 2005 purchasing power parity (PPP); (3) Based on annual GDP growth of between 5-6% Source: FAOStats, BPS, IMF, USDA, World Bank, Kompas daily, LEK Consulting, McKinsey, Company

Egg

Beef

Fish

Chicken (broiler)

Fresh milk



12.5%

18.5%

3.5%

20.0%

17.5%

188

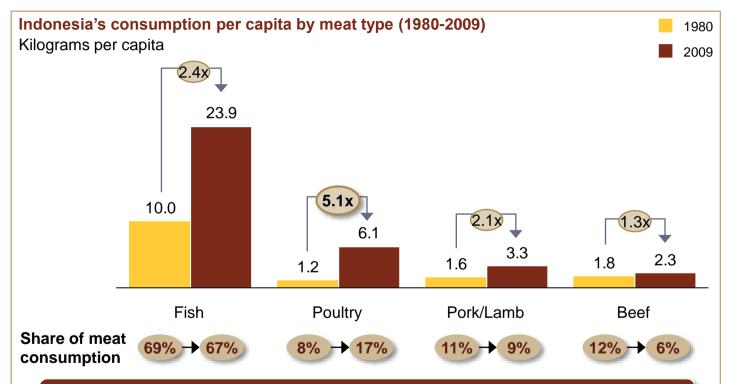
189

714

950

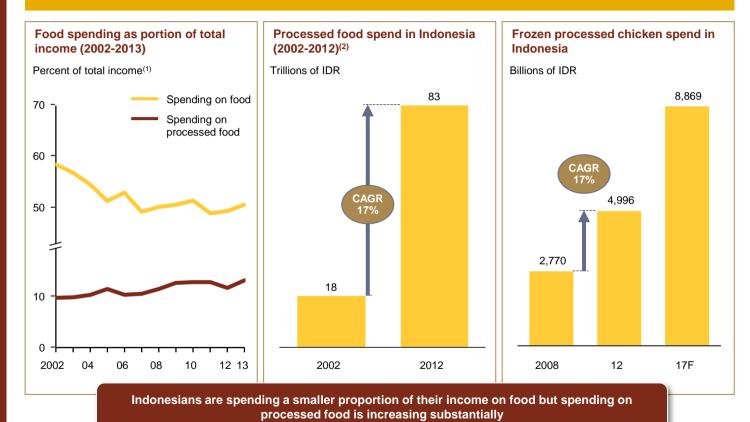
957

# Poultry has been gaining share of consumption



Poultry is well-positioned to remain the dominant protein due to taste preference, affordability and compliance with religious dietary rules

# **Future opportunities in processed food**



Notes: (1) The 2011 and 2012 data is an average of March and September, the 2013 data is from March only; (2) Total of Chilled, Dried, Frozen and Other Processed Food

Source: LEK Consulting

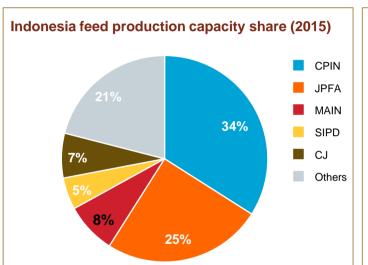


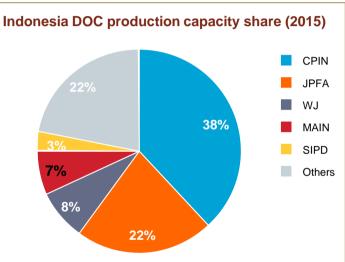
# **BUSINESS LINES**



# **Emerging market leader in poultry**

Malindo is well-positioned to capture market share from the overall growth in the poultry industry, including the growing branded processed poultry segment





- Approximately 80% of the market is captured by the top 5 players
- The industry favors large, integrated players due to the significant capex requirements, technical capabilities and the long lead time to build trust with fragmented customer base
- Malindo has increased its market share in feed by 2-3% since 2008

SunnyGold MAL NDO

### **Feed**

### Highest contributor to revenues and EBIT

- 2015 sales of IDR 3.2 tn (\$246 mn) at 55%+ of optimal utilization
- 68% of total revenue, EBIT margin of 13%
- EBIT margin in 2016 estimated at 12%-14%
- Expanding capacity from 1.26 mn tons to 1.5 mn tons by 2015 (19%)
  - 360,000 MT feedmill facility in Semarang commenced production in July 2014
  - 240,000 MT feedmill facility in Makassar commenced production in June 2015
  - The new capacity is sufficient to meet projected demand until 2018
- Malindo is able to manage price and FX volatility of imported raw materials over time due to its scale and favorable industry dynamics
- Additional capacity is expected to improve EBIT margin through economies of scale



# **Production Process – Poultry Feed**



### DOC

### 2015 sales of IDR 937 bn (\$71 mn)

 20% of revenues; market stabilization in 2015 with further improvement in 2016

# High quality, disease-resistant DOC sourced from Cobb-Vantress

- Efficient Feed Conversion Ratio (FCR), low mortality rates, high uniformity and fast weight gain
- Technical expertise and strict sanitation and biosecurity standards results in low-mortality rate
- Efficient and proven farm house management techniques
- Strong R&D capabilities ensures continued improvements and quality control

#### Strong customer relationships and extensive distribution network

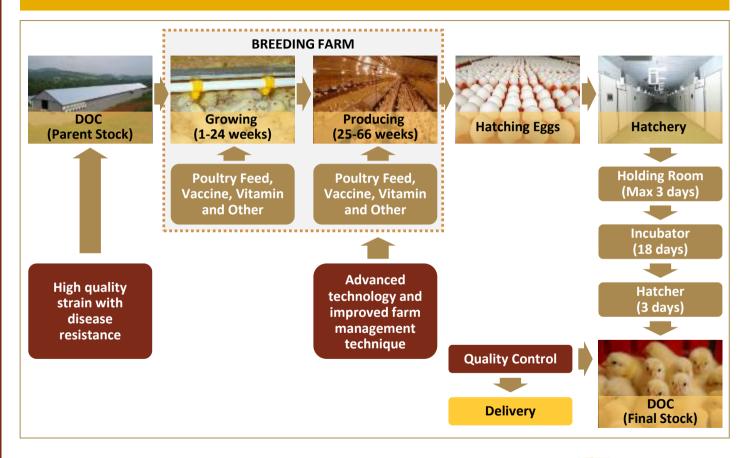
- 18+ years of experience on the ground, dedicated customer support team
- Offer a full range of products and services including bundled feed and DOC, vitamins and vaccines
- Provide technical assistance and support to farmers

#### Expanding production capacity with a target of 250 mn chicks by 2017

 Malindo expects to add 6-7% production volume per annum beyond 2015 to support projected market recovery



### **Production Process – DOC**



### **Broiler**

- 11% of total revenues in 2015 with sales of IDR
   532 bn; sales growth of 6% 10% in 2016
- High quality DOC and best-in-class farm management ensures high-quality broiler
- Diverse geographic location limits disease outbreaks
- Extensive network of distributors and wholesalers to access both traditional and modern retail channels
- Expanding capacity to 42,000 tons by 2016 to support the growth in processed food
  - Increased focus on supplying internal processed food division to ensure high quality chickens for its branded consumer products



### **Processed Food**

- Processed food commenced operations in Q3 2013; 1% of total revenues in 2015
- State-of-the-art production plant with installed production capacity of 9,000 tons per annum
  - Current installed capacity will be sufficient to cover projected demand for the next 2-3 years
  - With projected market recovery in 2016, an additional 15,000MT per annum to be added in 2017. Additional capacity can be installed modularly in the existing plant
- 2 main brands, targeting diverse customer base:
  - Sunny Gold: premium brand targeting modern trade, estimated to generate 40% of revenues. Available at major supermarket chains (e.g. Lottemart, Hero, Giant, Superindo, Hypermart, Carrefour)
  - Ciki Wiki: mass brand targeting traditional market, estimated to generate 60% of sales
- Plans for 2016:
  - increase distribution channels by further 180 230 outlets
- · Follow us on social media:
  - Facebook: Sunny Gold ID <a href="https://m.facebook.com/sunnygoldID/">https://m.facebook.com/sunnygoldID/</a>
  - Twitter: @SunnyGoldID https://twitter.com/SunnyGoldID?s=09



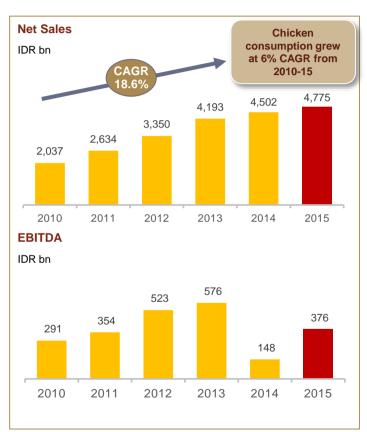


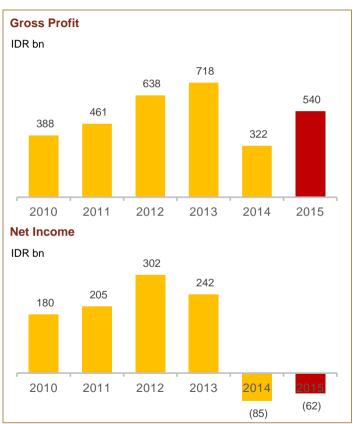


# **COMPANY FINANCIALS**

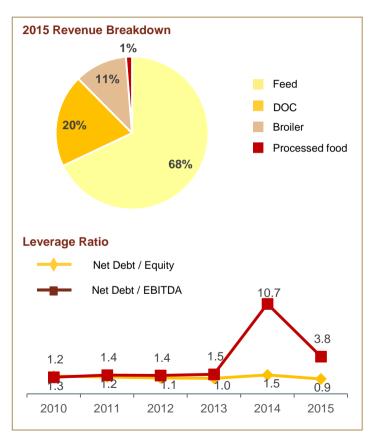


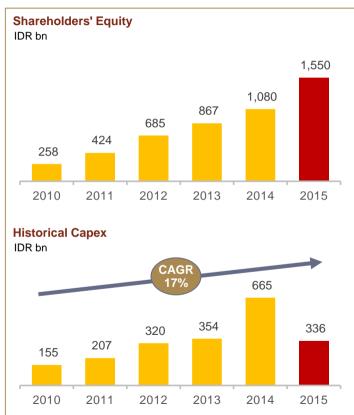
# **Financial Performance**





# Financial Performance







# APPENDIX



### Experienced professional team with recognized track record













- Founding shareholders have more than 40 years of experience in the industry in South East Asia
- Senior management has 15-20 years of industry experience
- Winner of Forbes Indonesia's Top 50 Best of the Best Companies award 4 times in a row



### 18 Years of Excellence

#### 1997-98

- Established PT. Gymtech Feedmill Indonesia in 1997
- Commenced commercial activity in 1998

#### 2000

- Acquired feedmill business from Subur Group (150,000 MT annual installed capacity) in 2000
- Changed name to PT Malindo Feedmill in 2000
- Purchased a 80 Ha chicken husbandry area from PT Artacitra Terpadu Feedmill (50 million DOC annual capacity) in 2001

#### 2003

- Acquired a feedmill from PT Unggul Sari Citra Topfeed (300,000 MT annual capacity) and a breeding farm from PT Unggul Sari Citra Perdana
- Established a new subsidiary, PT Bibit Indonesia

#### 2006

- Listed in JSX
- Started Grand Parent Stock (GPS) farm

### 2007-08

- Established a subsidiary for commercial broilers, PT Prima Faiar, in 2007
- Issued Rp 300 billion bond in March 2008
- Acquired PT Leong Hup Ayam Prima in April 2008

#### 2010

#### Added 1 feedmill in Cikande, Banten (450.000 MT)

- Added 2 Parent Stock DOC farms in Banjarmasin, Kalimantan and Lampung, Sumatra (15 million DOCs)
- Added 1 GPS farm in Majalengka (720,000 PS)

#### 2011 - 2012

- Split shares from nominal value Rp. 100/share to Rp. 20/share in June 2011
- Included in MSCI Indonesia Index list
- Runner-up of Asian Feed Millers Award by Asian Feed Magazine
- The Best of the Best Top 50 List on Forbes Indonesia
- Improved corporate rating from BBB+ to A-

#### 2013

- included in the LQ45 Index by IDX for the first time
- Repaid Bonds 08/13 in March
- Top Performance 2013
   Award for agriculture company with market cap below Rp 10 trillion by Investor Magazine
- Started processed food business in Q3

#### 2014

- Completed non-preemptive rights issue in April, raising Rp336bn
- Awards from Investor Daily and Bisnis Indonesia
- #1 in Forbes Indonesia's Top 50 Best of the Best Companies list
- Commenced feedmill operations in Semarang (360.000 MT)

#### 2015

- Commenced feedmill operations in Makassar (240,000 MT)
- Rights issue of Rp537.3bn via issue of 447,750,000 new shares at Rp1,200 per share



### **Disclaimer**

By attending the meeting where this presentation is made, or by reading the presentation slides, you agree to the following limitations and notifications and represent that you are a person who is permitted under applicable law and regulation to receive information of the kind contained in this presentation.

This presentation on is strictly confidential to the recipient, may not be reproduced, retransmitted or further distributed to the press or any other person, may not be reproduced in any form, may not published, in whole or in part, for any purpose and should not be relied on, or form the basis of, any decision or action by any person.

This presentation contained in this presentation is for information purposes only and does not constitute or form part of any advertisement of any offer or invitation to sell or issue or any solicitation of an offer or invitation to purchase or subscribe for any ordinary shares ("Shares") in PT. Malindo Feedmill Tbk ("MAIN") in Indonesia, the United State or any other jurisdiction. No part of this presentation, nor the fact of its presentation should form the basis of, or be relied upon in any connection with any contract, investment decision or commitment whatsoever and does not constitute a recommendation regarding the Shares of MAIN. This presentation is intended only for the recipients thereof and may not be retransmitted or distributed by them to any other persons.

This presentation may contain "forward-looking statements" which are based on current expectations and projections about future events that involve known and unknown risks and uncertainties. All statements other than statements of historical facts included in this presentation, including, without limitation, those regarding MAIN's financial position, business strategy, plans and objectives of management for future operations (including development plans and objectives relating to MAIN's business and services) are forward-looking statements. Actual future performance, outcomes and results may differ materially from those expressed or implied in such forward-looking statements as result of a number of risks, uncertainties assumptions. Although MAIN believes that such forward-looking statements are based on reasonable assumptions, it can give no assurance that such expectations will be met.

Representative examples of theses factors include (without limitation) statements relating to changes in the competitive environment in which MAIN operates, general economic and business conditions, political, economic and social developments in the Asia-Pacific region(in particular, changes in economic growth rates in Indonesia and other Asian economies), changes in prices, changes in governmental regulations relating to the transportation sector, competition from other companies, liability for remedial action under environmental regulations, the cost and availability of adequate insurance coverage and financing, changes in interest rates and other factors beyond MAIN's control. You are cautioned not to place undue reliance on these forward looking statements, which are based on current view of management on future events as at the date of this presentation and such forward-looking statements are based on numerous assumptions and estimates regarding the Company and its subsidiaries present and future business strategies and the environment in which the Company will operate in the future. Forward-looking statements are not guarantees of future performance. Theses forward-looking statements speak only as at the date of this presentation, and none of the Company, the selling shareholders or any of their respective agents, employees or advisors intends or has any duty or obligation to supplement, amend, update or revise any such forward-looking statements to reflect any change in the Company's expectations with regard there to or any change in events, conditions or circumstances on which any such statements are based or whether in the light of new information. future events or otherwise.

This presentation has been prepared by MAIN solely for use at a presentation to potential investors. The information in this presentation has not been independently verified. No representation or warranty, express or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information and opinions in this presentation. None of MAIN or any of its subsidiaries, agents or advisers, or any of their respective affiliates, advisers or representatives, undertake to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise and none of them shall have any liability (in negligence or otherwise) for any loss howsoever arising from any use of this presentation or its contents or otherwise arising in connection with this presentation.

This presentation is not directed to, or intended for distribution to or use by, any person or entity in any jurisdiction where such distribution, publication or use would be contrary to law or regulation in such jurisdiction. This presentation is not for distribution, directly or indirectly, in or into the United States (as defined in Regulation S under U.S Securities Act of 1933, as amended (the "Securities Act")), Canada, Japan or the PRC or any other jurisdiction which prohibits the same. Failure to comply with restriction may constitute a violation of applicable securities laws. This presentation is not an offer of securities for sale into the United States, Canada, Japan or the PRC. The securities have not been, and will not be registered under the Securities Act, or the securities laws of any state of the United States or any other jurisdiction and the securities may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and applicable state or local securities laws. By attending the meeting where this presentation is made, or by reading the presentation slides, you represent and warrant that you are located outside the United States and to the extent you purchase any Securities in the Offering you will be doing so pursuant to Regulation S under Securities Act.

The information and opinions contained in the presentation noted above are subject to change without notice, and may only be finalized at the time of the offering in an offering memorandum and any supplement published thereto in respect of the offering.