

# MANAGEMENT PRESENTATION 9M 2023

Continue to build strong business through sustainable innovation and firm competitiveness









### Who We Are?

A modern food company originated from a fully integrated poultry producer that brings value adds to our customers



### What We Do?

We provide the best quality protein to people by producing variety of quality poultry products and processed food



### Why We Do It?

Poultry is a great source of protein consumed by most of the populations. Our responsibility is to bring our best to serve those target markets





### Proven track records, always with progress, since 1997

1997	2000	2003	2006	2007	2008
Established PT Malindo Feedmill	Established PT Bibit Indonesia	Expanded to East Java by acquiring feedmill in Surabaya	Publicly listed in Indonesia Stock Exchange	Established entity in Broiler Chicken business	<ul><li>Issued Bonds</li><li>Built Banten feedmill plant</li><li>Acquired Chicken Farm</li></ul>
2013	2014	2015	20	17	2018
<ul><li>Repaid Bonds I</li><li>Started food processing business</li></ul>	<ul> <li>Issued shares via PMTHMETD.</li> <li>Grobogan Feedmill plant began operations.</li> </ul>	<ul><li>Makasar Feedn</li><li>began operatio</li><li>Rights issue</li><li>through HMET</li></ul>	ons Mal pla D • 20 <sup>th</sup>	ilt a corn dryer in kassar & Surabaya nt. year of operations ndonesia.	<ul> <li>Built additional corn dryer in Makassar plant.</li> <li>Built breeding farms in Central Java &amp; East Kalimantan.</li> <li>Modernized broiler farms.</li> </ul>
2019	20	20			2021

- Additional corn dryer in Makassar
- Built broiler farm & egg hatchery in **South Sumatra**
- Built Pekanbaru hatchery and started using automatic hatchery machine in Subang
- Started using iPad to record and capture the weights of broiler birds harvested on broiler farms
- Established Sunny Chick, a fried chicken retail F&B outlet



# Proven track records, always with progress, since 1997 (Cont'd)

2022

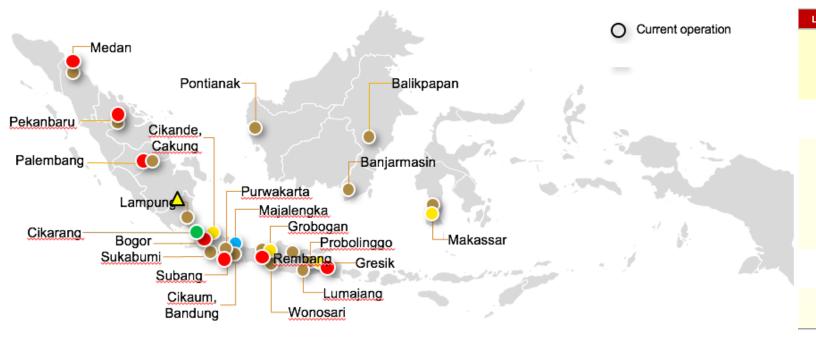
Commenced operations of its slaughterhouse in July 2022

2023

- Obtained export license from Singapore Food Agency to sell frozen and processed foods
- Began exporting foods to Singapore



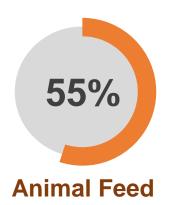
### **Operates across Indonesia, caters nationwide market needs**



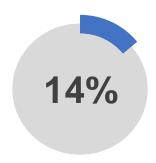
Legends	Division	2023 Capacity	Locations
	Feedmill	1,650,000 MT	Cikande, Cakung, Grobogan, Gresik, Makassar
	GPS Breeding	3.1 mio DOCs	Majalengka
	PS Breeding	335.0 mio DOCs	Medan, Lampung, Subang, Cikaum, Purwakarta, Wonosari, Probolinggo, Lumajang, Pontianak, Banjarmasin, Makassar, Pekanbaru, Palembang, Rembang, Deli Serdang
	Broiler	106.5 million kg	Medan, Subang, Bogor, Palembang and Pekanbaru
	Food Processing	6,000 MT	Cikarang



### Comprises of 4 (four) solid and stable business segments



- **❖** Core Line of Business
- ❖ 5 feed mills across Indonesia
- Located in Jakarta,
   Banten, East Java,
   Central Java and South
   Sulawesi
- ❖ Total Production capacity of 1.65 mio MT



### **Chicken Breeding**

- Produces & markets broiler & commercial layer chicken breeds
- Breeder farms spread in Sumatera, Java, Kalimantan and Sulawesi
- Total annual production capacity of 335.0 mio DOC
- ❖ GPS breeding 3.1 mio DOC in Majalengka



### **Broiler Chicken**

- Produces & markets chicken broilers by referring to a good method of animal husbandry to produce healthy, quality broilers
- Farms spread in Medan, Subang, Bogor, Palembang and Pekanbaru
- Total annual production capacity of 106.5 mio kg



Produces & markets various chicken processed

**Processed Food** 

- various chicken processed food with Safe, Healthy and Halal principles
- Food processing factory is located in Cikarang, West Java with annual production capacity of 6,000 MT
- Slaughterhouse is located in Purwakarta, West Java and has separated lines for chicken and duck.
- Obtain export license to sell products to Singapore



# MALUNDO Vision, Mission & Values truly represent Corporate Identity

### **VISION**

To be the leading poultry company in its chosen market segment

### **MISSION**

To optimize our potential to enhance the value for our shareholders and other stakeholders





### **Experienced management team with global standards**



Lau Chia Nguang President Commissioner

Year of Poultry experience: More than 40 years



Tan Lai Kai Commissioner

Year of Poultry experience: More than 25 years



Yongkie Handaya Independent Commissioner

Year of Manufacture experience:
More than 25 years



Brian M. O'Connor Independent Commissioner

Year of Finance experience: More than 20 years



Koh Bock Swi (Raymond Koh) Independent Commissioner

Year of Finance experience: More than 40 years



### **Experienced management team with global standards**



Tan Sri Lau
Tuang Nguang
President Director

Year of Poultry experience:
More than 30 years



Lau Joo Kiang Director

Year of Poultry experience:
More than 10 years



Rewin Hanrahan Director

Year of Poultry experience: More than 25 years



Lau Joo Hwa Director

Year of Poultry experience:
More than 15 years



Lau Joo Keat Director

Year of Poultry experience: More than 15 years



Rudy Hartono Husin Director

Year of Finance experience:
More than 20 years



Dato' Seri Abdul Azim Bin Mohd Zabidi Director

Year of Finance experience:
More than 20 years



### MAIN shares profile as a publicly listed company

### **Shares Information**

1997: Established in Jakarta

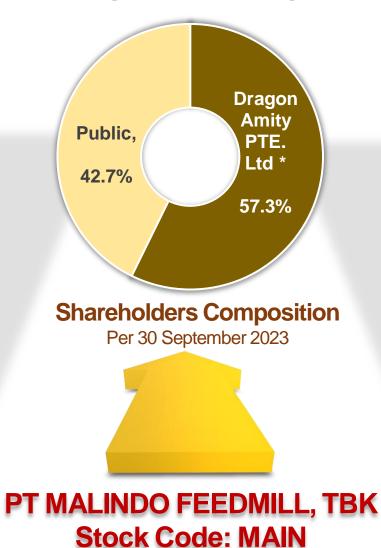
2006: Publicly listed in IDX

### Shares info as of 30.09.2023

• # of Shares: 2,238,750,000

Closing Price : IDR 472

Market Cap: IDR 1,056.7 Billion



### **MAIN Subsidiaries** Bibit Indonesia - 99.87% Parent stock DOC Chicken Farm Leong Ayamsatu Primadona - 99.97% DOC and broiler chicken farm Mitra Bebek Persada - 99.00% Duck Farm & Slaughterhouse Prima Fajar - 99.99% Broiler chicken farm Malindo Food Delight - 99.99% Meat Processing & Preserving

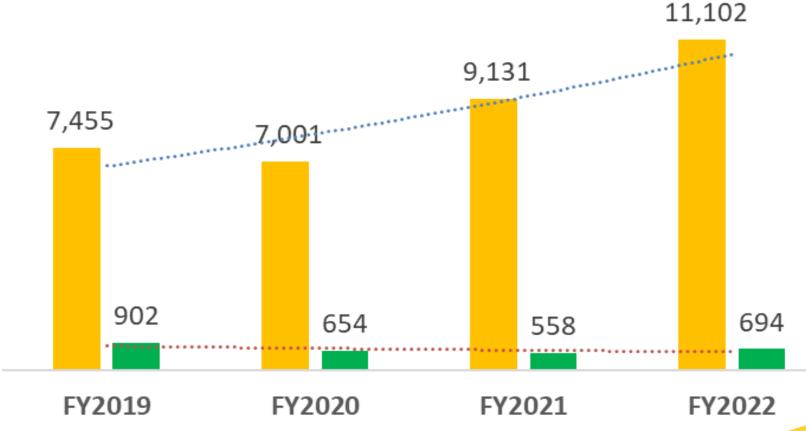


### MAIN's progressive financial growth over the past years

Well managed business with prudent financial management

Our vertically integrated business model has a strong value creation to our top line and to the improvement in profitability

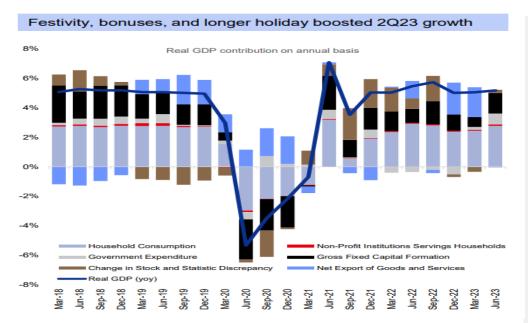
### Sales & Gross Profit (in IDR billion)







# What data reveals about Indonesia: rebounding consumptions, prudent fiscal and monetary policy, huge markets for poultry, good for business, post pandemic recovery



Source:: CGS-CIMB, 2023 Economic Outlook on Indonesia

### 2023 Key Takeaways

- Post-pandemic consolidation higher commodity prince and increased consumer spending
- Inflation under control CPI (headline inflation) stood at 3.3% as per August 2023
- Better handling of Rupiah exchange rate through measures put on commodity downstream and FX management

Source:: CGS-CIMB 2023 Economic Outlook on Indonesia

### **Indonesia Population (2023)**

278 Mn

Approximately 70% of the total Indonesia population are young population, in which they are on their productive age to work

### **GDP Rate (2023)**

5.2%

Grew from 5.0% in Q1 2022 (+4.0%)

### **GDP Per Capita (2022)**

US\$4.784

Projected figure as at end of FY23 \$5,150 (+7.6%)

### **Foreign Direct Investment (FDI)**

 Grew in excess of 60% from FY2021 (Covid-19 pandemic period) to approximately US\$50 billion in 2023 across all sectors

Source: CGS-CIMB, 2023 Economic Outlook on Indonesia, Mandiri Sekuritas Economic Research 2023





### What research reveals about Poultry in Indonesia:

Most preferred source of protein and most available & affordable ones





Poultry is a major source of animal protein for almost 90% of the country's non-pork eating population.

More and more **people shift from carbohydrate** sources of food to higher quality foods such as proteins, fats and vitamins

**Source: FAO Report** 



### **Availability**

Most of region in Indonesia is **self-sufficient in the supply** of chicken meat

Chicken is the kind of meat which can become farm-to-table protein in the fastest process;

Source: USAID Report Indonesia's Poultry Value Chain



### **Affordability**

Meat other than Poultry, must be imported in large quantities and are too expensive for many locals

This fact contributes to making chicken among the **cheapest** sources of protein

Source: USAID Report Indonesia's Poultry Value Chain



### **Prospects**

Indonesia is expected to play growing role in world poultry production in the next decade, together with other Asian countries

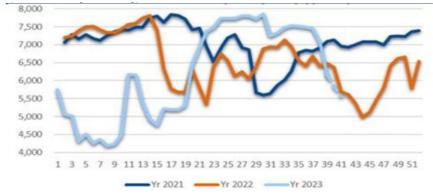
Indonesian consumer is more preferred broiler meat rather than native chicken

Source: Center of Indonesia Policy (CIPS) Report Policy Reforms On Poultry Industry In Indonesia



# Indonesia's Poultry Industry Trend: Path to price recovery exists in line with expected election spending as well as year-end seasonality

Despite volatile live bird and DOC prices, moving forward strong possibility exist for recovery in those prices driven by year-end seasonality as well as

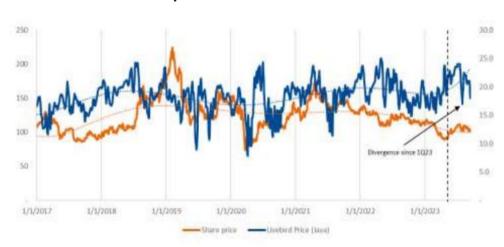


Despite weaker purchasing power, live bird prices are trending on positive trajectory (IDR/chick)

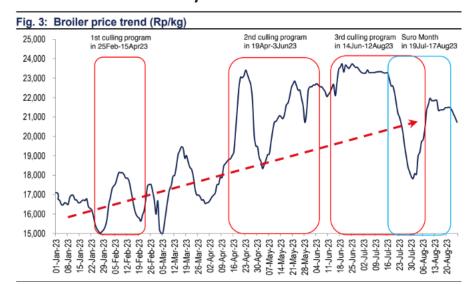


Source: BRI Danareksa Securities (2023)

### Positive correlation exists between stock price for poultry sectors and live bird prices



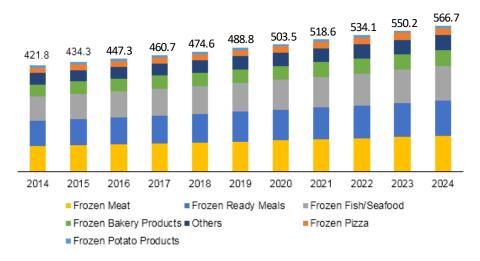
### **Broiler Price in recovery mode**



Source: BRI Danareksa Securities (2023)



# Poultry on downstream side: Positive prospects with rising markets along the years



Source: Indonesia Frozen Food Market Size and Forecast by Type; https://www.hexaresearch.com

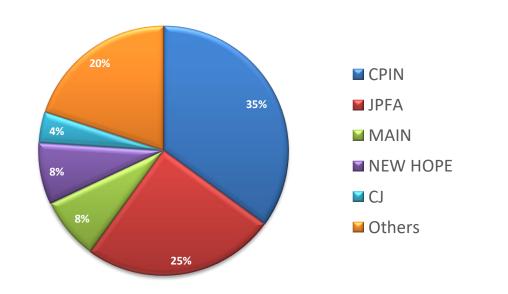
- New target market: 68 million youths in Indonesia (10-24 years) seek for ready-to-eat modern food >> 28% of total population >> one of the largest youth populations in the world
- O2 Consumers in general, seek for convenient and fast food without compromising on the health benefits.
- Those conditions create demand for easy and nutritional processed food. the market is expected to grow over 2017 2024.
- Frozen food is expected to be the best fit-in since reduces cooking time but offer most of the goodness of health and nutrition.

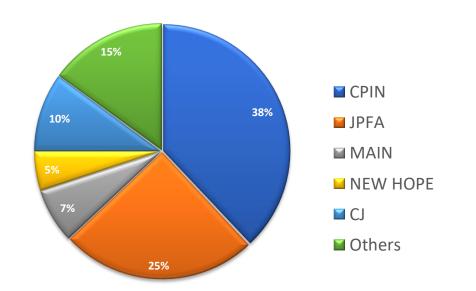


### How we see our markets ...

### Indonesia feed production capacity share (2022)

### **Indonesia DOC production capacity share (2022)**





We are among the top 3 integrated players and well-positioned in the market supported by our strategic locations



01

02

04

03

### Why are we in poultry business?



Attractive market due to its potential in consumptions, huge markets for poultry, good for business, even after pandemic

### INDONESIA'S POULTRY WILL HAVE A GROWING ROLE

Poultry is a major source of animal protein for almost 90% of the country's non-pork eating population.

### POULTRY WILL HAVE A SIGNIFICANT ROLE GOING FORWARD

More and more people shift from carbohydrate sources of food to proteins and poultry is the cheapest source of protein.

### POULTRY INDUSTRY IS ATTRACTIVELY DYNAMICS

Attractive industry driven by higher necessity with strong demand in protein consumptions due to healthy conscious living.

### 05 RISING TREND IN DOWNSTREAM OF POULTRY INDUSTRY

New growth driver: Modern Processed Food in downstream side as rising size of youth markets and rising demand for nutritious food with hazzle free process





### We drive our business through a vertically integrated business model

### **UPSTREAM**

**Animal Feed Production** 



### **MIDSTREAM**

**GPS & PS Breeding** Farms



### **MIDSTREAM**

**Broiler Farms** 



### **DOWNSTREAM**

**Processed Food & Chicken Store** 

















### **Core business** in the Company's value chain

- Top revenue contributors
- Top 3 players in animal feed industry share
- Large scale feedmills with progressive capacity
- Best feed product with Good quality control

### Best-in-class farm management as value enabler

- High quality, disease-resistant DOC
- 20+ years of experience on the ground
- Technical assistance and support to farmers

### **High-quality DOC** as the value chain output

- Best-in-class farm management ensures high-quality Diverse geographic location limits disease outbreaks
- Expanding capacity to support growing market

### High-quality processed food & chicken store as end value creations

- Modern production plant with large installed capacity
- Different brands targeting different markets
- Sunny Gold for premium; Ciki Wiki for mass traditional
- Sunny Chick chicken store serving best quality fried chicken



### **Our Business Strategy compels best in executions**



### **High Quality Products**

- Best Poultry Feed
- Best Farm Practice
- High Quality DOC
- Trusted Brand Quality
- Process Excellence
- High Quality Control
- Efficient Production
- Good Farming Support

### Well Managed : Goo

Plant Facility

- Good Cost of Quality
- Well Maintained Indirect Cost
- Secured Margin

### Advanced and Latest Technology to track operational performance

- Growing Plant Capacity
- Well Distributed Plant Facility
- Strategic Plant Locations
- Modern Facility

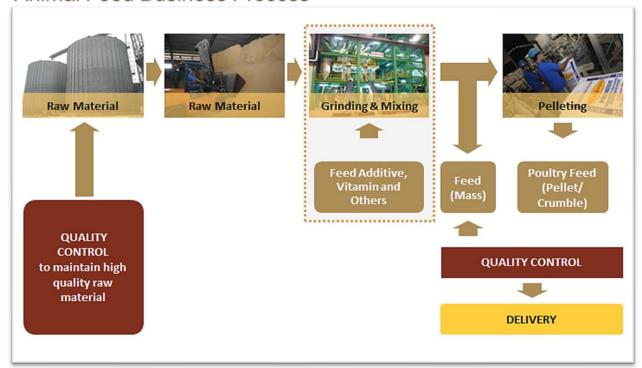
### **Good Management Practice**

- Good Governance Practice
- Good Human Capital Management
- Effective Marketing Efforts
- Good Technology Supports

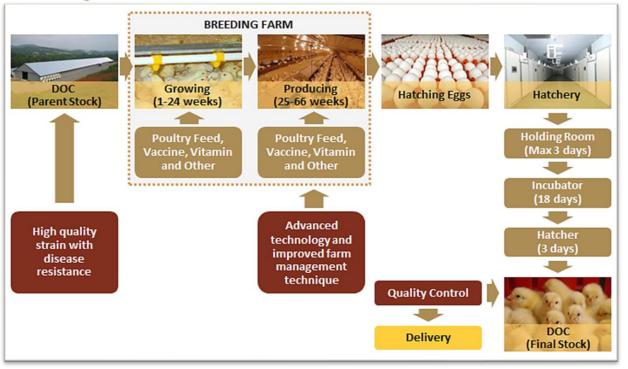


### Our business processes adhere to best practice models

### **Animal Feed Business Process**



### **Breeding Farm Business Process**





High Quality Processed Food





High Quality Fried Chicken





# **Operating Performance**

Effective Strategy with Efficient & Prudent

**Execution** 





### Improved bottom-line due to strong feed prices and cost efficiency

Continue to maintain margins through tight cost control mechanism and low net gearing

1

# Increased top line and bottom line with stable segment contribution

- Increasing Y-O-Y revenue growth of 7.2% during first (9) months 2023 due to stabilized market condition.
- The poultry demand will remain strong due to its nature being necessity product.
- Feedmill is still stable segment to be main revenue generators.
   Likewise, Breeders and broilers with high quality of DOC.
- Pandemic recovery and recovered poultry consumption will be the catalysts.

2

# Cost efficiency and margin maintenance **Efficiency** is the **key**

- Profitability in most parameters have increased after pandemic shock last year.
- Cost is closely maintained to be the most efficient to keep profitability intact.

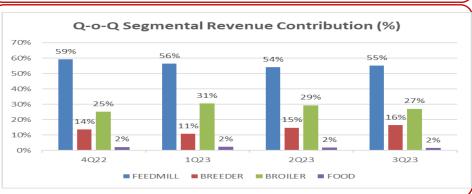
Q3 2023 & 2022 Profit and Loss

(IDR billion)	·		
Profit & Loss	Sep 2023	Sep 2022	Change
Net Sales	8,970.3	8,370.9	7.2%
<b>Gross Profit</b>	745.6	535.8	39.2%
Margin (%)	8.3%	6.4%	
EBITDA (incl. forex)	450.3	251.6	79.0%
Margin (%)	5.0%	3.0%	
Net Profit/(Loss)	45.6	(51.0)	-189.5%
Margin (%)	0.5%	-0.6%	

Q-o-Q Revenue Trend

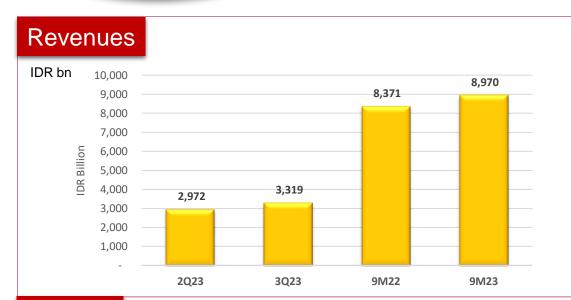


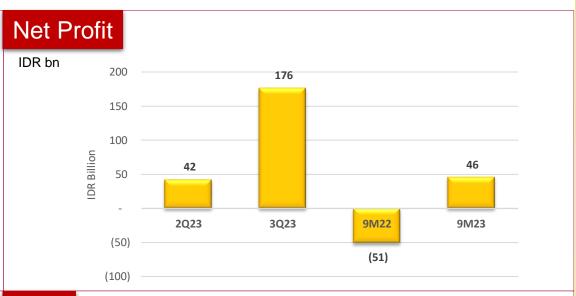
Q-o-Q Segmental Revenue Contribution



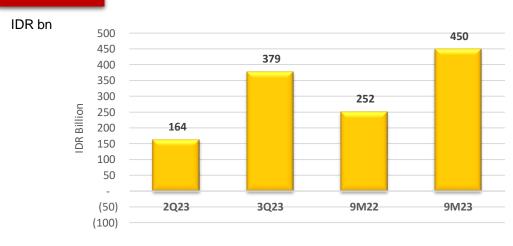


# 9M 2023 Profitability Performance - Profit & Loss Statements Q-o-Q Comparative Figures -

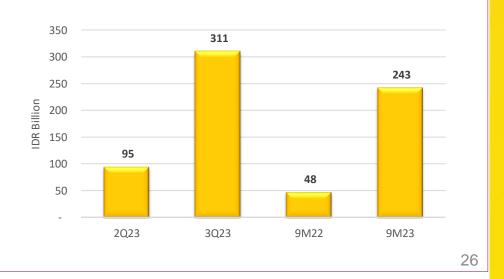




### **EBITDA**



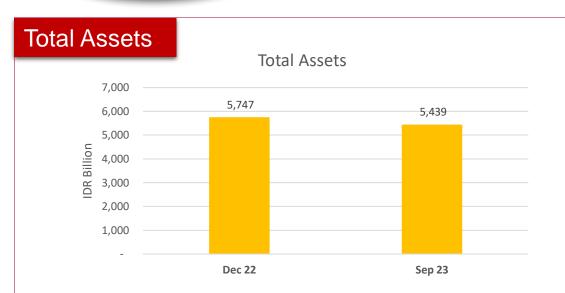
### **EBIT**

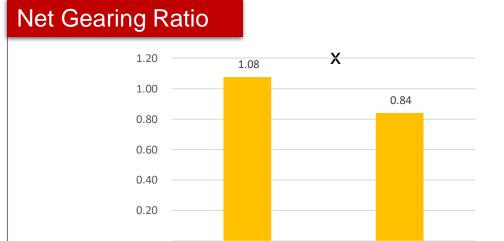




### 9M 2023 Financial Positions

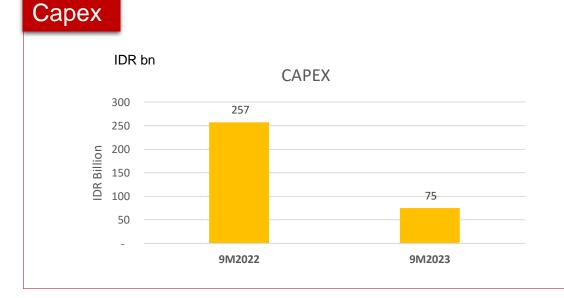
- Y-o-Y Comparative Figures -





Dec 22

Total Interest-Bearing Debt





Sep 23





### Our business continuously innovates by adding the depth of the downstream business model

Focusing into a higher margin business via our fried chicken retail stores and projecting to grow further our retail chain from non-stores sources.

We also held event such as *mukbang* and campaign to introduce our products.























Mukbang Sunny Chick & Spin Wheel Jul'23

Mukbang Sunny Chick & Spin Wheel Aug'23

Melukis Sanci Sept'23



### Continue to generate value by product innovation

Keep innovating and develop new products as a way to differentiate our products from competitors, will lead to increased market share, revenue and customer satisfaction.

### GRAND OPENING NEW STORE - JEMBATAN BESI, WEST JAKARTA







### **NEW PRODUCT NUGGET GEPREK, GEPREK SAMBEL HIJAU & KECOMBRANG**



### **FOOD TRUCK**



Wisma Asri



& ayam



### There is no love sincerer than the love of food

Sunny'Chick is committed in bringing the highest quality food to its customers at affordable prices

### <u>July</u>



### <u>August</u>







### <u>September</u>









### **Export of Food Products to Singapore**



Following the approval by the Singapore Food Agency (SFA) that processed products from PT Malindo Food Delight and frozen chicken from PT Malindo Feedmill Tbk were for export to Singapore issued on 22 May 2023, Malindo realized this by making the second export shipment of processed products to Singapore on 19 October 2023.



# Get ready.... Hustle hour is back!

**Digitalization – New Way of Life** 

**Driving Positive Impacts Towards Society** 

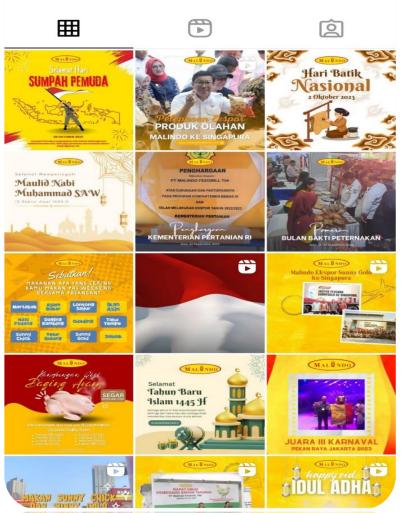




### Our commitment towards digitalization

### ← malindofeedmilltbk

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Malindo is committed to provide its stakeholders with latest update on the company activities through its official Instagram account where they could obtain information on various activities the company is engaged in. To visit the site you could look up for @malindofeedmilltbk on Instagram search page.



### Partnership with third-party e-commerce apps

The company is in close collaboration with **Grab Food**, one of the largest ride-hailing app providers in Indonesia, and **Shopee Food** to further extending its customer reach



"Grab's share of Indonesia's ride-hailing app 65%"

"Grab Food leads the food delivery service in Indonesia"

"Shopee Food offers various food choices with the most competitive price after discount and promotion"

Source: Ecommerce IQ, Momentum Works, Tenggara Strategics



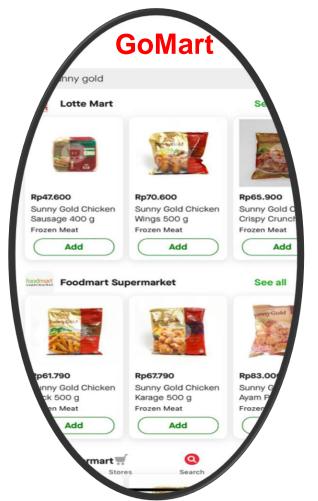


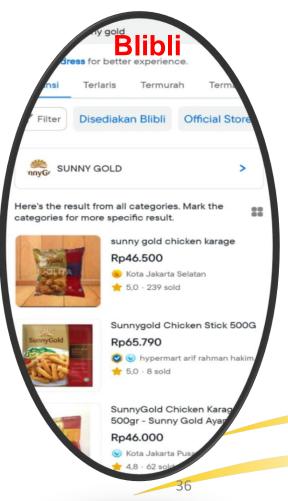
### Partnership with third party ride-hailing app - continued

Its downstream processed food division also works closely with *Grab, Shopee, Gomart and Blibli* to promote its *SunnyGold* products to greater public.











### **PT Malindo Feedmill Tbk**

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# Thank you